

Social Studies Assessment Activity – NZ Politics

Design and make a poster advertising a New Zealand political party.

- Use words and pictures (colour)
- You must use a draft for planning ideas on, please keep this with the final copy.
- Use an A2 sheet of paper for your advertisement
- Give detail about the party's main ideas
- Use some cartoon styles and formats
- Describe the party's education and environment policies
- Tell what you like about the party's policies
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Assessment Checklist – Creating a Political Party Poster

Name: _____ Date: _____ Title: _____

Deeper Features

Doesn't Do Does Do Does Well

1	Follows the conventions of a poster advertisement – headings big enough, colour, spelling and grammar.	<----->
2	Names the party and include a logo, slogan or other item that relates to it.	<----->
3	Includes a relevant visual that adds to impact of the advertisement.	<----->
4	Describes the education and environmental policies.	<----->
5	Describe at least one policy that you like.	<----->
6	Persuasively seeks votes and promotes a way of finding out about further party information i.e. includes website address, phone number, or address.	<----->
7	Use cartoon styles and formats in the poster and give credits and references in the draft plan to their source.	

What I did well in this poster:

What I need to do to improve this poster: